



FSA CONNI GORDON SPEAKER ACADEMY SCHEDULE 2021 – 2022

DATE & TIME	TOPICS COVERED	EVENT TYPE
Saturday, September 11, 2021 2:00 – 4:00 p.m.	<ul style="list-style-type: none"> • Speaker Academy Introduction • Q&A 	Hybrid: In-Person Ft. Lauderdale, Zoom
Saturday, October 9, 2021 2:00 – 3:30 p.m.	<ul style="list-style-type: none"> • Storytelling Workshop 	Hybrid: In-Person Ft. Lauderdale, Zoom
Saturday, November 13, 2021 2:00 p.m. – 7:00 p.m.	<ul style="list-style-type: none"> • Speaker Academy Bootcamp • Sales* • Positioning* • Marketing* • Stage Craft* • Prospecting* <p>*Exact schedule for bootcamp topics is TBD</p>	Bootcamp Day 1 Hybrid: In-Person Ft. Lauderdale, Zoom
Sunday, November 14, 2021 8:00 a.m. – 3:00 p.m.	<ul style="list-style-type: none"> • Blurbs and Bios* • Keynote Development* • Eloquence* • & More* <p>*Exact schedule for bootcamp topics is TBD</p>	Bootcamp Day 2 Hybrid: In-Person Ft. Lauderdale, Zoom
Saturday, December 11, 2021 2:00 – 4:00 p.m.	<ul style="list-style-type: none"> • Bootcamp Homework Review • Positioning & Topic Development • Speaking Options • Converting Expertise into business opportunities 	Hybrid: In-Person Ft. Lauderdale, Zoom
Saturday, January 8, 2022 2:00 – 4:00 p.m.	<ul style="list-style-type: none"> • Building Sales Pipeline/Proposals • Proposals • Products 101 	Hybrid: In-Person Ft. Lauderdale, Zoom



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Saturday, February 12, 2022 2:00 – 4:00 p.m.	<ul style="list-style-type: none">• Website• Collateral• Email Marketing• Social Media	Hybrid: In-Person Ft. Lauderdale, Zoom
Saturday, March 12, 2022 2:00 – 4:00 p.m.	<ul style="list-style-type: none">• Finalizing Speeches• Final Q&A	Hybrid: In-Person Ft. Lauderdale, Zoom
Saturday, April 9, 2022 2:00 – 4:00 p.m.	<ul style="list-style-type: none">• Dress Rehearsal: 5-7-minute speech• Speech Feedback	In-Person Ft. Lauderdale Zoom - TBD
Saturday, May 14, 2022 Time TBD	<ul style="list-style-type: none">• Showcase performance on draped stage• Academy Graduation	In-Person Ft. Lauderdale

For questions or more information, contact Dave Bricker, our 2021-2022 FSA Conni Gordon Speaker Academy Dean, by email at dave@davebricker.com

You may also contact Academy Co-Dean, Laura Bonich, at lkbonich@gmail.com