

FSA CONNI GORDON SPEAKER ACADEMY SCHEDULE 2020 – 2021

DATE & TIME	TOPICS COVERED	EVENT TYPE
<p>Wednesday, November 18, 2020 5:30 – 7:00 p.m.</p>	<ul style="list-style-type: none"> • Your Elevator Speeches • Getting Started • Goal setting 	<p>Webinar</p>
<p>Wednesday, December 9, 2020 5:30 – 7:00 p.m.</p>	<ul style="list-style-type: none"> • Topic Development • Your Expertise • Using content beyond the platform 	<p>Webinar</p>
<p>Saturday, January 23, 2021 8:30 a.m. – 4:30 p.m.</p>	<ul style="list-style-type: none"> • Your 5-minute Talks • Sales* • Branding* • Social Media* <p>*Exact schedule for bootcamp topics is TBD</p>	<p>Bootcamp Day 1 In-Person Ft. Lauderdale</p>
<p>Sunday, January 24, 2021 8:30 a.m. – 12:00 p.m.</p>	<ul style="list-style-type: none"> • Blurbs and Bios* • Keynote Development* • Eloquence* <p>*Exact schedule for bootcamp topics is TBD</p>	<p>Bootcamp Day 2 In-Person Ft. Lauderdale</p>
<p>Wednesday, February 17, 2021 5:30 – 7:00 p.m.</p>	<ul style="list-style-type: none"> • Your Content • One-sheets & Blurbs • Converting Expertise into business opportunities • Packaging a Message 	<p>Webinar</p>
<p>Wednesday, March 17, 2021 5:30 – 7:00 p.m.</p>	<ul style="list-style-type: none"> • Proposals • Products 101 • Social Media Tips • Business Management 	<p>Webinar</p>
<p>Saturday, April 10, 2021 2:00 – 5:00 p.m.</p>	<ul style="list-style-type: none"> • Dress Rehearsal: 5-7-minute speech • Speech Feedback from Professional Members 	<p>In-Person Ft. Lauderdale</p>
<p>Saturday, May 8, 2021 2:00 – 5:00 p.m.</p>	<ul style="list-style-type: none"> • Showcase performance on draped stage • Academy Graduation 	<p>In-Person Ft. Lauderdale</p>