

# Speak for Success

An open professional symposium for advanced verbal communication and career success

November 8, 2014: 8:30am-4:00pm  
Nova Southeastern University  
Huizenga Sales Institute

Carl DeSantis Building 3301 College Avenue  
Fort Lauderdale-Davie, FL 33314-7796

*This advanced public speaking symposium, sponsored by the Florida Speakers Association and featuring some of finest public speakers in the world, is a landmark opportunity for presenters and speakers of all types to improve their abilities to deliver engaging and effective presentations. Join corporate trainers, university professors, lawyers, students, professional speakers, athletes and businesspeople at this amazing learning event.*

## Here's the Story...

The key to effective presenting is to be **memorable** and **repeatable**. When speakers attain those qualities they become **referable** and **promotable**. In this opening session we'll examine the elements leveraged by professional speakers to delight their audiences *and* cause them to want more.

### ***You'll learn:***

- How to impact your audiences with stories
- Why opening and closing with *punch* is critical
- How to deliver your presentation as a *dialogue* and why dialogs are a powerful technique
- Why finding new material is your most important job



**Florida Speakers Association**  
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## Lou Heckler, CSP, CPAE

The symposium's first presenter, Lou Heckler, CSP, CPAE, has been a renowned member of the National Speakers Association for nearly 30 years. A master storyteller, he has been speaking professionally nearly 35 years. His breakout sessions at NSA's national Convention are "standing room only." His main stage sessions are filled with relevant content, amazing stories, and his trademark whimsical sense of humor.

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## Power & Presence to Lift Your Credibility

Taking charge and capturing attention is essential to communicating effectively with groups. ***You'll learn to:***

- **Engage with confidence and achieve new *Power***
- **Present yourself with comfort and authenticity**
- **Engage your audience via interaction**
- **Become a more persuasive presenter**
- **Use your body to direct everyone's attention**



## Pegine, MSW, CSP

The day's second presenter is Pegine. Pegine is a motivational business speaker, consultant, personal coach, and author who teaches business and leadership development for women. She's passionate about showing women how to communicate their value, and to become *Feisty, Fearless, Focused, FUN, Female*



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*leaders!* Pegine is the author of Sometimes You Need to Kick Your Own Butt, Bragging Rights: Transform Your Team in 21 Days and I've Got the Power To Lead & Think Big, among others.

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## **Unleash Your Inner Comedian!**

### **Use Improv Comedy Techniques to Add Humor to Your Program—Without Telling Jokes**

Guess what? You (*yes you*) are funny! You just don't know it yet.

In this interactive and fun program, you will learn the fundamentals of great improvisation and you'll use the foundations of improv comedy to access, develop, and incorporate your own personal humor into your presentations.

If adding humor to your presentations is important (it should be) then it's important you attend this entertaining, interactive, fun, and content-rich program!

***By the end of this program, you'll be able to:***

- **Use three techniques to quickly add humor to your presentations without writing "jokes."**
- **Access your quick-thinking and creative skills to flow with the unexpected.**
- **Generate instantly humorous content authentic to you—even if your topic is "dry" or "serious."**



**Avish Parashar**

Finally, Avish Parashar is likely the world's only Motivational Improviser who uses his 20+ years of performing, teaching and studying improv comedy to teach organizations and individuals how to think quickly, get creative, and master change. He's the author of Improvise to Success! and Say "Yes, And!" as well as other products that help others use the improvisation to be more successful.



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## Details of the Day

- Registration opens to Florida Speakers Association members October 6
  - Registration opens to general public October 18
    - Preferred seating for the first 50 registrants
      - Limited seating
- Continental breakfast, lunch and refreshments included
- Association Member & Academy Candidates \$120.00
  - Guests: \$150.00
- Silent Auction offering the one-to-one services of America's top speakers
- Networking with likeminded professionals
  - Speakers Academy preview
- All services are donated and 100% of the proceeds from this event go to benefit the Florida Speakers Association
- Dress: business casual

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